

Fedhealth™ Fundraiser Kit

Thank you for your interest in Fedhealth's IT'S A DISASTER! book Fundraiser. This "traditional" fundraising program is designed primarily for K-12 schools and youth groups since it involves taking prepaid orders and delivering products.

(Schools, PTAs, PTOs and others can complement this fundraiser with our easy "referral" Program .. and our "Ad / Sponsorship Program" where groups keep 100% of the money! Visit www.itsadisaster.net to learn more or call 1-888-999-4325.)

The enclosed sheets were written with the Fundraising Coordinator in mind to explain this traditional fundraising program, but please don't hesitate to call Fedhealth with questions or suggestions.

"HOW TO GET STARTED"

- Print out or make copies of key pages. *(Tip: fill in blanks prior to making copies.)*
OVERVIEW SHEET/RECEIPT – if you choose to leave it with each Customer who orders
FUNDRAISER ORDER FORM – for each participant taking orders
- Determine what price your group wants to sell books for (cost to purchase books is **\$3.50** U.S. each.) The latest version retails for \$14.99 U.S. on Amazon.com, Barnes, etc. ... and fundraising groups can sell books for ANY price (e.g. \$15, \$10, etc – whatever price you want to set) and keep everything over \$3.50 per book cost.
- Suggest kids take orders from family, friends and neighbors the family knows ... and they should NEVER sell door-to-door unsupervised for their own safety!
- Explain to kids that customer information is important so they know where to deliver books.
- Stress to everyone that all customers should prepay for books. We suggest you encourage payment by check or money order for safety reasons.
- Consider leaving a copy of **OVERVIEW SHEET/RECEIPT** so each customer has information regarding expected delivery date, your group's data, and check or money order # for their records.
- Gather up **ORDER FORMS** on your Deadline/Due Date, tally up totals and keep forms on file since delivery addresses are on them.

- Please call if considering custom printing or if you'd like to review some custom label examples (also viewable online). (*see TOTAL ORDER FORM*)
- Complete **TOTAL ORDER FORM** and make a copy for your file. Enclose check, Money Order, Cashiers check or provide credit card information for full amount in U.S. \$. (*Fedhealth provides FREE SHIPPING to fundraisers in the U.S. See TERMS.*)
- Mail **TOTAL ORDER FORM**, label data (if applicable) and payment to Fedhealth address on form.
- When your shipment arrives, please verify # of books and contact Fedhealth if any discrepancies or damage from shipping (*see TERMS*)
- If free custom labels were requested with order, they may arrive separately. Your group can decide where to place them on books (outside front or back covers, inside front, etc.)
- Enjoy the profits on every book sale and know you're doing something good for your community! Also, check out our other funding ideas and products online and please think of Fedhealth when choosing your next Fundraising project!

TERMS:

1. Free shipping to schools and youth groups in the U.S. (Please allow 1-3 weeks from receipt of your order [sent via USPS book rate or motor freight] – custom printing takes longer. Fedhealth will call Coordinator to confirm order prior to shipping.)

Groups outside U.S., please email complete mailing address and total quantity of books needed to sales@itsadisaster.net **SUBJECT:** Freight amount. (We'll help with part of freight but please call 1-888-999-4325 [in Canada] or email first.)
2. All orders require prepayment in U.S. dollars using Check, Money Order, Cashier's Check or credit card. (Fedhealth accepts Visa, Mastercard and American Express.)
3. Product damaged in shipping will be replaced at NO cost to fundraising entity. Please report any shortages or damages within 5 days by calling Fedhealth (Toll-free 1-888-999-4325 M-F 7a-4p Pacific) or by sending email to sales@itsadisaster.net
4. If your order is considered taxable, the Fundraising Coordinator's acceptance of order means you accept liability of your state sales tax requirements. The Fundraiser price does not include sales tax.

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“OVERVIEW SHEET/RECEIPT”

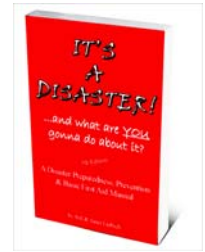
(For Customers who Purchase Books)

Hopefully every time you see or hear about a disaster it makes you stop and think... “What if that was me or my family?” But what have YOU done to get yourself and your family ready? The best thing you can do to deal with any type of disaster or emergency is to **BE AWARE... BE PREPARED...** and... **HAVE A PLAN!** Bottom line... it is up to YOU to prepare yourself and your family for any type of disaster and this may mean providing for your own shelter, food, water and sanitation. So Fedhealth developed...

IT'S A DISASTER! ...and what are YOU gonna do about it?

5th Edition A Disaster Preparedness, Prevention and Basic First Aid Manual
Normal retail price is \$14.99 U.S. / ISBN 9781930131255

- ◆ Section 1 = Family Emergency Plans, Kits & Shelter
- ◆ Section 2 = Mitigation & all disaster topics (*Before, During + After tips*)
- ◆ Section 3 = Basic First Aid (*Information + tips on many First Aid topics*)
- ◆ Section 4 = Emergency contact information (*Federal, State & Provincial data*)
- ◆ Includes Washington DC's contributed “**Terrorist Threat Advisory System**” (tips on what Residents and Businesses should be doing at each color code)



Fedhealth's **268-page** 2-color reference book helps families and businesses prepare for and respond to most types of emergencies, first aid needs, and disasters. Books are useful in homes, cars, and offices and make great gifts!

School / Group Name _____

School / Group Address _____

Contact Name & Phone # _____

Reason for Fundraising Project: _____

Approximate delivery date _____

of Books _____ x \$ _____ each = Amount Paid \$ _____

Check or money order # (for customer records): _____

Payment in advance is required. Please make check or Money Order payable to the School or Group name for everyone's safety! Thank you for your order and for helping with the fundraiser!

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"FUNDRAISER TOTAL ORDER FORM"

(For Fundraising Coordinator)

REFERRED BY: _____ (How did you hear about this fundraising project?)

Contact Name & Phone # _____

School/Group Name _____

School/Group Address _____

City, State, Zip/Postal, Country _____

TOTAL # OF BOOKS TO BE SHIPPED: _____ TOTAL U.S. \$ AMOUNT ENCLOSED: \$ _____

(\$3.50 **USD** for each book. If outside U.S. please include FREIGHT amount in Total - see TERMS)

PAYMENT METHOD: () Check # _____ () Money Order # _____ () Cashier's Ck # _____ () Visa () Mastercard () AmEx

Credit Card #: _____ Card Verification Code (CVV2): _____ Exp. Date: _____

PRINT Name shown on card: _____ Signature: _____

FREE CUSTOMIZATION: All fundraisers are eligible to receive **FREE** customization (in the print process [1,000 units and up] or with free peel & stick labels [any quantity]). If you'd like to include your THANK YOU, school or group logo, etc please call 1-888-999-4325 to discuss or email data and logos to info@itsadisaster.net. (Note: Visit our site for sample books and labels or call to discuss further!)

Please make a copy of this form then mail it and payment to:

Fedhealth
7739 E. Broadway Blvd. # 416
Tucson, AZ 85710-3947

Please allow 1-3 weeks from receipt of your order. Thank you for your order and please contact Fedhealth with any questions or needs!

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QUESTIONS? Please visit www.itsadisaster.net or call 1-888-999-4325!